



VELO DE VILLE LOADY

VELO DE VILLE's LOADY cargo bike impressively embodies the principle of maximum customizability and modularity. Customers can design their dream bike using the online configurator, and customise all aspects of the bike down to the smallest detail, from the design and spec to technical details and accessories. This modular flexibility, combined with an attractive entry price, makes the LOADY particularly appealing to families looking for a bike that can adapt to their changing needs over the years: child seats, shopping boxes, and bags in various styles, which can all be retrofitted as required. The manufacturer also states that the range of accessories is continuously being expanded. Smart features such as the low step-through frame, the lockable kickstand for loading and unloading, and the ability to store the LOADY upright to save space round off the well-thought-out package. These thoughtful touches have earned it a well-deserved award.

€ 3,899 | 32 kg (base model) / 39.2 kg (as pictured) | velo-de-ville.com

WINNER 2025

CATEGORY **URBAN**